



La-May Face Powder Is Harmless to the Most Delicate Skin

A specialist has at last perfected a pure face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and harmless to the most delicate baby skin. It beautifies wonderfully because it helps to clear and lighten the skin and protect the complexion from blemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion. And it really stays on better than any other face powder. Of course, saying this, every one knows we mean the famous La-may Powder (French, Poudre L'Amé). This is the

powder that does not contain starchy rice powder or dangerous white lead to make it adhere. White lead is a deadly poison and rice powder turns into a gluey paste that makes en-larged pores, blackheads and rice powder irritations. Because La-may is so pure and because it stays on so well it is now used by over a million American women. All dealers carry the large box, and many dealers also carry the small trial size. Be sure to try La-may. Then you will really know a perfect face powder. You will be sorry if you take a substitute. When you use this harmless powder and see how beautifully it improves your complexion, you will understand why La-may so quickly became the most popular beauty powder sold in America. Save this notice,









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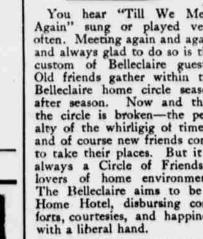
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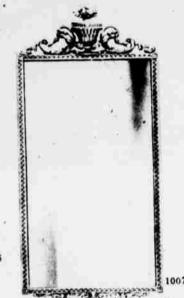
But it has been only through a blending of all these qualities that Ovington's has become nationally known as the "Gift Shop of Fifth Avenue."

O VING TON'S 'The Gift Shop of Fifth Avenue' 312-314 Fifth Avenue, New York









"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue, Near 32d St., New York

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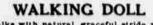


You hear "Till We Meet Again" sung or played very often. Meeting again and again and always glad to do so is the custom of Belleclaire guests. Old friends gather within the Belleclaire home circle season after season. Now and then the circle is broken-the penalty of the whirligig of timeand of course new friends come to take their places. But it is always a Circle of Friends— lovers of home environment. The Belleclaire aims to be a Home Hotel, disbursing comforts, courtesies, and happiness

ROBERT D. BLACKMAN, Proprietor



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